







READING HEALTH AND WELLBEING BOARD

DATE OF MEETING: 15th July 2022

REPORT TITLE: Launch event - Berkshire West Health and Wellbeing Strategy 2021-2030

& Reading Implementation Plans 2021-2024

REPORT AUTHOR: Becky Pollard TEL: N/A

JOB TITLE: Interim Public Health E-MAIL: Becky.pollard@reading.gov.uk

Consultant

ORGANISATION: Reading Borough Council

PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 This paper sets out a proposal to hold a half day event in September this year to launch the Berkshire West Health and Wellbeing Strategy 2021-2030 and the Reading Health and Wellbeing Strategy Implementation Plans 2021-2024. The aim of the event is to raise awareness of the contents of these plans to a wide audience and encourage a wide engagement in their delivery.
- 1.2 The event is aimed at a wide range of key stakeholders, including both statutory and non-statutory organisation to bring people together to celebrate successes to date, encourage networking and sharing of ideas and encourage participants to make pledges to further strengthen local work to achieve the goals set out in the implementation plans. Further communications will be made after the event to inform the wider public about the pledges and commitments to deliver the strategy.
- 1.3 It is proposed that the Reading Health and Wellbeing Board hosts an annual standing conference following the launch to review progress made in delivering the strategy and implementation plans each year. This will provide an opportunity to review implementation plans and activities in a cycle of continuous quality improvement.
- 1.4 Appendix A sets out a draft programme for the event for comment and discussion.

2. RECOMMENDED ACTION

- 2.1 For the Board to agree
 - To host a half day event in September 2022 and to support the planning and running of the event.
 - To consider holding an annual standing conference to review plans and priorities and celebrate successes

3. POLICY CONTEXT

3.1 The Health and Social Care Act 2012 sets out the requirement on Health and Wellbeing Boards to use a Joint Strategic Needs Assessment (JSNA) and a Joint Health and Wellbeing Strategy (JHWS) to develop plans which:

- improve the health and wellbeing of the people in their area.
- reduce health inequalities; and
- promote the integration of services.
- 3.2 In 2021 The Berkshire West Health and Wellbeing Strategy for 2021-2030 was jointly developed and published on behalf of Health and Wellbeing Boards in Reading, West Berkshire and Wokingham. The strategy contains five priority areas:
 - Reduce the differences in health between different groups of people
 - Support individuals at high risk of bad health outcomes to live healthy lives
 - Help families and children in early years
 - Promote good mental health and wellbeing for all children and young people
 - Promote good mental health and wellbeing for all adults.
- 3.3 In Reading the strategy was supplemented by the development of implementation plans for each priority area. These were presented to the Health and Wellbeing Board and approved in March 2022.

4. THE PROPOSAL

4.1 Current Position

The Health and Wellbeing Board agreed its five implementation plans to deliver the Berkshire West Health and Wellbeing Strategy within Reading at its meeting on 18th March 2022. This proposal sets out to hold a half day event in September to launch the Berkshire West Health and Wellbeing Strategy 2021-2030 and the Reading Health and Wellbeing Strategy Implementation Plans 2021-2024. The aim of the event is to raise awareness of the contents of these plans to a wide audience and encourage a wide engagement in their delivery.

The proposal also sets out the intention for the Board to host an annual standing conference each year to review progress and priorities and celebrate local successes.

4.2 Options Proposed

No other proposal proposed.

4.3 Other Options Considered

No other options considered.

5. CONTRIBUTION TO READING'S HEALTH AND WELLBEING STRATEGIC AIMS

- 5.1 The proposal will contribute towards the delivery of the Berkshire West Health and Wellbeing Strategy and the five priority Reading Health and Wellbeing Implementation Plans:
 - 1. Reduce the differences in health between different groups of people
 - 2. Support individuals at high risk of bad health outcomes to live healthy lives
 - 3. Help children and families in early years
 - 4. Promote good mental health and wellbeing for all children and young people
 - 5. Promote good mental health and wellbeing for all adults

6. ENVIRONMENTAL AND CLIMATE IMPLICATIONS

6.1 The recommended action will have a positive impact on the Council's ability to respond to the Climate Emergency.

7. COMMUNITY & STAKEHOLDER ENGAGEMENT

7.1 A wide range of voluntary and public sector partners and members of the public were encouraged to participate in the development of the Health and Wellbeing Strategy. The launch event will help to further strengthen engagement with the local community and stakeholders by raising awareness and facilitating networking and discussion. Community and local stakeholders will be invited to help shape the programme and the running of the event.

8. EQUALITY IMPACT ASSESSMENT

8.1 An Equality Impact Assessment is not required in relation to the specific proposal.

9. LEGAL IMPLICATIONS

9.1 There are no legal implications.

10. FINANCIAL IMPLICATIONS

10.1 We aim to work with members of the Health and Wellbeing Board to meet the costs of planning and holding the event from within existing resources.

11. BACKGROUND PAPERS

11.1 Appendix A sets out a draft programme for the event.